



Leading Steel Grating Manufacturing Company Creates a Collaborative Partnership with Zaar Consultants to Drive Logistics Efficiencies

Situation

Leading Steel Manufacturer with multiple facilities in U.S. and Canada utilized multiple transportation providers from each facility to deliver their material to customers throughout North America. Transportation modes included Flatbed and LTL. The company's initiative was to improve shipment visibility for all transportation modes, control costs, improve shipment visibility, improve transit velocity to customer and improve freight payment to supply chain providers.

Challenges

- Each facility utilized different transportation providers depending on geographical location.
- Lack of tracking visibility for all shipments and cost analysis across company facilities.
- No centralized control of logistics or freight spend for all modes of transportation.
- Freight cost audit. Accounts Payable manually audited all freight invoices creating backlog in carrier payment processing.
- Lack of consistent coverage for FTL loads from each facility.

Solutions

- Zaar Consultants performed complete transportation analysis verifying cost improvement initiatives.
- RFQ and improved carrier SOW for FTL and LTL transportation modes.
- The Zaar Consultants Centralized control center, sourced carriers and coordinated all shipments including FTL and LTL from the Company's facilities to their customers.
- Visibility of all shipments through Zaar Consultants TMS System created instant tracking and cost containment.
- Daily shipment monitoring and tracking notification implemented by Zaar Consultants created improved customer relations.
- Zaar Consultants invoice audit program reduced accounts payable administrative costs and streamlined freight payables.

Conclusion

With Zaar Consultants, Client was able to reduce transportation costs, reduce administrative costs, improve shipment velocity, generate visibility of flatbed and LTL shipments, and created an improved customer experience.